

LECTURE 2

- (1) PERMANENT INCOME HYPOTHESIS
- (2) PRECAUTIONARY SAVINGS

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**Econ 606: Adv. Topics in Macroeconomics
Johns Hopkins University, Spring 2018**

Housekeeping (2/6/2018)

- Updated syllabus
 - Office hours set
- Problem set due 2/27
- Referee report selection due 2/14
- Presentation paper selection due 2/14
 - Email both me and Joseph

Last Time (1/30/18)

- **Considered data**
 - Wealth, Consumption, Income
 - Cross-Sectional, Times-Series, Life-Cycle
 - Inequality

Last Time (1/30/18)

- **Considered data**
 - Wealth, Consumption, Income
 - Cross-Sectional, Times-Series, Life-Cycle
 - Inequality
- **Talked about aggregation**
 - Started with Gorman Form

$$c^i(p, w_i) = a^i(p) + b(p)w_i \quad \implies \quad C(p, w) = C(p, W)$$

- **Negishi Planner's Problem:**

$$V(\{\mu_i\}_{i=1}^N, k_0) = \max_{\{\{c_t^i\}_{i=1}^N, k_{t+1}\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \beta^t \sum_{i=1}^N \mu_i u(c_t^i)$$

s.t. $\left(\sum_{i=1}^N \mu_i c_t^i\right) + k_{t+1} = f(k_t) + (1 - \delta)k_t$

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- **Constantinides Decomposition:**

1. Individual Allocation

$$U(C_t) = \max_{\{c_t^i\}_{i=1}^N} \left\{ \sum_{i=1}^N \mu_i u(c_t^i) \quad \text{s.t.} \quad \sum_{i=1}^N \pi_i c_t^i \leq C_t \right\}$$

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2. Aggregate Allocation

$$\max_{\{C_t, k_{t+1}\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \beta^t U(C_t)$$

s.t. $C_t + k_{t+1} = f(k_t) + (1 - \delta)k_t$
 k_0 given

Last Time (1/30/18)

Maliar and Maliar (2003)

- Complete markets
- Idiosyncratic labor productivity shocks

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Planner's Problem

$$U(C_t, 1 - L_t) = \max_{\{c_t^i, h_t^i\}_{i \in \mathcal{I}}} \int_{\mathcal{I}} \alpha^i u(c_t^i, h_t^i) d\mu^i$$
$$\text{s.t.} \quad \int_{\mathcal{I}} c_t^i d\mu^i \leq C_t$$
$$\int_{\mathcal{I}} \varepsilon_t^i h_t^i d\mu^i \leq L_t$$

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s.t.

$$\int_{\mathcal{I}} c_t^i d\mu^i \leq C_t$$
$$\int_{\mathcal{I}} \varepsilon_t^i h_t^i d\mu^i \leq L_t$$

First Order Conditions:

$$c_t^i = \frac{(\alpha^i)^{\frac{1}{\sigma}}}{\int_{\mathcal{I}} (\alpha^i)^{\frac{1}{\sigma}} d\mu^i} C_t, \quad 1 - h_t^i = \frac{(\alpha^i)^{\frac{1}{\gamma}} (\varepsilon_t^i)^{-\frac{1}{\gamma}}}{\int_{\mathcal{I}} (\alpha^i)^{\frac{1}{\gamma}} (\varepsilon_t^i)^{1-\frac{1}{\gamma}} d\mu^i} (1 - L_t)$$

Last Time (1/30/18)

Maliar and Maliar (2003)

$$\int_{\mathcal{I}} \alpha^i \left[\frac{(c_t^i)^{1-\sigma}}{1-\sigma} + \psi \frac{(1-h_t^i)^{1-\gamma}}{1-\gamma} \right] d\mu^i = \frac{(C_t)^{1-\sigma}}{1-\sigma} + \Psi_t \frac{(1-L_t)^{1-\gamma}}{1-\gamma}$$

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- “Labor Wedge” endogenously arises:

$$\Psi_t \equiv \frac{\psi \left(\int_{\mathcal{I}} (\alpha^i)^{\frac{1}{\gamma}} (\varepsilon_t^i)^{1-\frac{1}{\gamma}} d\mu^i \right)^{\gamma}}{\left(\int_{\mathcal{I}} (\alpha^i)^{\frac{1}{\sigma}} d\mu^i \right)^{\sigma}}$$

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- Labor Wedge:

$$\psi(1-h_t)^{-\gamma} = (1-\tau_t)w_t c_t^{-\sigma} \implies \tau_t = 1 - \frac{1}{(1-\alpha)Y_t/L_t} \cdot \frac{\psi(1-h_t)^{-\gamma}}{c_t^{-\sigma}}$$

Permanent Income Hypothesis (PIH)

- Restrict asset space
- Derive results for consumption, savings, wealth
- Empirical evaluation of theory
 - Excess Sensitivity Puzzle
 - Excess Smoothness Puzzle
 - Reconciliation of Puzzles
(Campbell and Deaton (1989))

Next: Precautionary Savings

Permanent Income Hypothesis

Next Time

Asset Markets

- Are complete markets a good representation of the data?
- Consider two extremes:
 - Complete Markets
 - Autarky
- Which does the data better support?
- Consider some intermediate case?

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Preliminaries

- s_t : state of the economy at t
- S_t : set of possible states s.t. $s_t \in S_t$
- $s^t = \{x_0, \dots, s_t\} \in S^t$: history of states up to t
- $\pi(s^t)$: probability of a particular history
- $y_t^i(s^t)$: agent i 's income following history s^t at time t

Autarky

- No possibility for intertemporal substitution of resources
 - No access to asset markets
 - No access to storage technology
- Then: $c_t^i(s^t) = y_t^i(s^t)$
 - No insurance against income shocks
 - No *risk sharing*

Complete Markets

- Access to Arrow securities $a_{t+1}^i(s_{t+1}, s^t)$ with price $q_{t+1}(s_{t+1}, s^t)$
- Sequential budget constraint (as before):

$$c_t^i(s^t) + \sum_{s_{t+1} \in S_{t+1}} q_t(s_{t+1}, s^t) a_{t+1}^i(s_{t+1}, s^t) \leq y_t^i(s^t) + a_t^i(s^t)$$

- Impose a no Ponzi condition:

$$\lim_{t \rightarrow \infty} \sum_{s_{t+1} \in S_{t+1}} q_t(s_{t+1}, s^t) a_{t+1}^i(s_{t+1}, s^t) \geq 0$$

- Constant relative MUCs & only aggregate risk:

$$\frac{u'(c_t^i(s^t))}{u'(c_t^j(s^t))} = \frac{\alpha^j}{\alpha^i} \implies c_t^i(s^t) = \frac{(\alpha^i)^{\frac{1}{\sigma}}}{\sum_{j \in \mathcal{I}} (\alpha^j)^{\frac{1}{\sigma}}} C_t(s^t)$$

Empirical Evaluation

- Individual consumption growth vs aggregate consumption growth:

$$\log(c_t^i/c_{t-1}^i) = \beta \log(C_t/C_{t-1})$$

- Include income growth (c.f. Mace (1991))

$$\log(c_t^i/c_{t-1}^i) = \beta_1 \log(C_t/C_{t-1}) + \beta_2 \log(y_t^i/y_{t-1}^i) + \varepsilon_t^i$$

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- $\beta_1 = 1$ and $\beta_2 = 0$
- $\beta_1 = 0$ and $\beta_2 = 1$

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- $\beta_1 = 1$ and $\beta_2 = 0$
- $\beta_1 = 0$ and $\beta_2 = 1$
- Data shows something in between

Restrictions

- Want alternative that supports *partial risk sharing*
- *Incomplete Markets*:
 - cannot write contracts contingent on all histories s^t

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- *Exogenously Incomplete Markets:*
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Restrictions

- Want alternative that supports *partial risk sharing*
- *Incomplete Markets*:
 - cannot write contracts contingent on all histories s^t
- *Exogenously Incomplete Markets*:
 - cannot write contracts on **any** future contingencies
- Then:

$$c_t^i(s^t) + q_t(s^t)a_{t+1}^i(s^t) \leq y_t^i(s^t) + a_t^i(s^t)$$

- Going forward: suppress (s^t) notation

$$c_t^i + q_t a_{t+1}^i \leq y_t^i + a_t^i$$

Next Steps

- Write down model of consumer behavior
- Suppose access to exogenously incomplete markets
- Make additional assumptions: Permanent Income Hypothesis
- What are the implications for consumption, savings, income, wealth?

Incomplete Markets

Canonical Consumption Savings Problem:

$$v^i(a_0^i, y_0^i) = \max_{\{c_t^i, a_{t+1}^i\}_{t=0}^{\infty}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t u(c_t^i)$$

$$\text{s.t.} \quad c_t^i + \frac{1}{1+r_t} a_{t+1}^i \leq y_t^i + a_t^i$$

$$a_{t+1}^i \geq \underline{a}_{t+1}^i$$

$$c_t^i \geq 0$$

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$$c_t^i \geq 0$$

Recursive Form:

$$v(a_t, y_t) = \max_{c_t, a_{t+1}} u(c_t) + \beta \mathbb{E}_t [v(a_{t+1}, y_{t+1})]$$

s.t.

$$c_t + \frac{1}{1+r_t} a_{t+1} \leq y_t + a_t$$
$$a_{t+1} \geq \underline{a}_{t+1}$$
$$c_t \geq 0$$

Permanent Income Hypothesis

Restrictions on Canonical Problem - Review -

- Quadratic utility specification:

$$u(c) = -\frac{\alpha}{2}(c_t - \bar{c})^2$$

- \bar{c} is a “bliss point” of maximum utility
 - α is a utility parameter
- One-period returns are certain and pinned down by the discount rate:

$$\beta(1+r) = 1$$

- Borrowing constraints are replaced by the No Ponzi Condition for all $t \geq 0$:

$$\mathbb{E}_t \left[\lim_{j \rightarrow \infty} \left(\frac{1}{1+r} \right)^j a_{t+j} \right] \geq 0$$

PIH Characterization

- Quadratic utility:

$$u'(c) = \frac{d}{dc} \left[-\frac{\alpha}{2} (c_t - \bar{c})^2 \right] = -\alpha (c_t - \bar{c})$$

- Euler equation:

$$u'(c) \geq \beta(1+r)\mathbb{E}_t[u'(c_{t+1})]$$

- Quadratic utility, $\beta(1+r) = 1$ and the No Ponzi condition, imply:

$$\alpha\bar{c} - \alpha c_t = \mathbb{E}_t[\alpha\bar{c} - \alpha c_{t+1}] \quad \Rightarrow \quad c_t = \mathbb{E}_t[c_{t+1}]$$

- Consumption is a *random walk* or *martingale*
- By the Law of Iterated Expectations:

$$c_t = \mathbb{E}_t[c_{t+j}] \quad \forall j \geq 0$$

PIH Characterization

- Define human wealth at time t as: $h_t \equiv \sum_{j=0}^{\infty} \left(\frac{1}{1+r}\right)^j \mathbb{E}_t[y_{t+j}]$
- Define financial wealth as a_t and total wealth as $a_t + h_t$
- *Permanent income* is the annuity value of total wealth: $\frac{r}{1+r}(a_t + h_t)$.
- Iterate forward on the budget constraint and divide by $(1+r)^j$ for each iteration j :

$$c_t = y_t + a_t - \left(\frac{1}{1+r}\right) a_{t+1}$$

$$\left(\frac{1}{1+r}\right) c_{t+1} = \left(\frac{1}{1+r}\right) y_{t+1} + \left(\frac{1}{1+r}\right) a_{t+1} - \left(\frac{1}{1+r}\right)^2 a_{t+2}$$

$$\left(\frac{1}{1+r}\right)^j c_t = \left(\frac{1}{1+r}\right)^j y_{t+j} + \left(\frac{1}{1+r}\right)^j a_{t+j} - \left(\frac{1}{1+r}\right)^{j+1} a_{t+1+j}$$

- Summing gives:

$$\sum_{j=0}^{\infty} \left(\frac{1}{1+r}\right)^j c_{t+j} = a_t + \sum_{j=0}^{\infty} \left(\frac{1}{1+r}\right)^j y_{t+j} - \lim_{j \rightarrow \infty} \left(\frac{1}{1+r}\right)^j a_{t+j}$$

- Taking expectations and applying the No Ponzi Condition yields:

$$\sum_{j=0}^{\infty} \left(\frac{1}{1+r}\right)^j \mathbb{E}_t[c_{t+j}] = a_t + \sum_{j=0}^{\infty} \left(\frac{1}{1+r}\right)^j \mathbb{E}_t[y_{t+j}]$$

- But because consumption is a random walk, $\mathbb{E}_t[c_{t+j}] = c_t$ for all $j \geq 0$:

$$\begin{aligned} c_t &= \frac{r}{1+r} \left(a_t + \sum_{j=0}^{\infty} \left(\frac{1}{1+r}\right)^j \mathbb{E}_t[y_{t+j}] \right) \\ &\equiv \frac{r}{1+r} (a_t + h_t) \end{aligned}$$

- Therefore, consumption equals permanent income

PIH Characterization

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- Certainty Equivalence
 - Consumption does not depend on income variance
 - Any stochastic process for income with same expected value (e.g., $= h_t$) yields same consumption
 - The result of quadratic preferences

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 - The result of quadratic preferences
- Next: Consumption and Wealth Dynamics

PIH Characterization

$$\begin{aligned}\Delta c_t &= c_t - c_{t-1} \\ &= c_t - \mathbb{E}_{t-1} c_t \\ &= \frac{r}{1+r} \left((a_t + h_t) - \mathbb{E}_{t-1} [(a_t + h_t)] \right) \\ &= \frac{r}{1+r} \left(a_t - \mathbb{E}_{t-1}[a_t] + \sum_{j=0}^{\infty} \left(\frac{1}{1+r} \right)^j \left(\mathbb{E}_t[y_{t+j}] - \mathbb{E}_{t-1}[\mathbb{E}_t[y_{t+j}]] \right) \right) \\ \Delta c_t &= \frac{r}{1+r} \sum_{j=0}^{\infty} \left(\frac{1}{1+r} \right)^j \left(\mathbb{E}_t[y_{t+j}] - \mathbb{E}_{t-1}[y_{t+j}] \right)\end{aligned}$$

The change in consumption between times $t - 1$ and t is proportional to new information agents receive about their discounted expected income.

PIH Characterization

- Similarly for wealth dynamics

$$\Delta a_{t+1} = a_{t+1} - a_t = ra_t + (1+r)(y_t - c_t)$$

- Substitute expression for consumption and iterate

$$\frac{1}{1+r} \Delta a_{t+1} = - \sum_{j=1}^{\infty} \left(\frac{1}{1+r} \right)^j \mathbb{E}_t[\Delta y_{t+j}]$$

- Change in savings proportional to discounted expected income change
- Agents use savings to offset expected income fluctuations

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- Suppose $\Delta y_{t+j} = (1+g)^{j-1}$ for $g < r$

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$$\Delta a_{t+1} = - \sum_{j=1}^{\infty} \left(\frac{1+g}{1+r} \right)^{j-1} = - \frac{1+r}{r-g}$$

- Income growth increases the rate at which consumer decreases savings

PIH Characterization - Review - _____

- Optimal Consumption: Consumption is random walk, $\mathbb{E}_t[c_{t+1}] = c_t$
- Permanent Income: Consumption equals permanent income

$$c_t = \frac{r}{1+r} \left(a_t + \sum_{j=0}^{\infty} \left(\frac{1}{1+r} \right)^j \mathbb{E}_t[y_{t+j}] \right) \equiv \frac{r}{1+r} (a_t + h_t)$$

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- Certainty Equivalence
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- Consumption and Wealth Dynamics
 - Response to news

$$\Delta c_t = \frac{r}{1+r} \sum_{j=0}^{\infty} \left(\frac{1}{1+r} \right)^j \left(\mathbb{E}_t[y_{t+j}] - \mathbb{E}_{t-1}[y_{t+j}] \right)$$

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$$\Delta c_t = \frac{r}{1+r} \sum_{j=0}^{\infty} \left(\frac{1}{1+r} \right)^j \left(\mathbb{E}_t[y_{t+j}] - \mathbb{E}_{t-1}[y_{t+j}] \right)$$

- Offsets expected income fluctuations

$$\frac{1}{1+r} \Delta a_{t+1} = - \sum_{j=1}^{\infty} \left(\frac{1}{1+r} \right)^j \mathbb{E}_t[\Delta y_{t+j}]$$

Permanent Income Hypothesis

Next Steps

- What are the implications for consumption, savings, income, wealth?
- Empirically evaluate
- Excess sensitivity and Excess smoothness
- Reconciliation of puzzles

Excess Sensitivity

- Is consumption a random walk?

$$c_t = \gamma_0 + \gamma_1 c_{t-1} + \gamma_2 z_{t-1}$$

- z_{t-1} is any variable known at $t - 1$
(suppose income or stock market returns)
- PIH implies $\gamma_1 = 1, \gamma_2 = 0$
- Hall (1978): $\gamma_1 \approx 1, \gamma_2 > 0$ and significant

Excess Sensitivity

- Consumption growth a random walk?

$$\Delta c_t = +\mu_0 + \mu_1 z_{t-1}$$

- Suppose z_{t-1} is income growth Δy_t
- PIH implies $\mu_0 = 0$ and $\mu_2 = 0$
- Flavin (1981):

$$\Delta c_t = 11.39 + 0.121 \Delta y_{t-1}$$

(9.7) (3.20)

- “*Excess sensitivity*” of current consumption to lagged income

Time Aggregation

- Suppose consumption data were collected annually
 - t represents a year
 - τ represents six months: $\tau + (\tau + 1)$ is a year
- Annual consumption growth:

$$\begin{aligned}\Delta c_t^A &= (c_\tau + c_{\tau+1}) - (c_{\tau-1} + c_{\tau-2}) \\ &= \Delta c_\tau + c_{\tau+1} - c_{\tau-2} \\ &= \Delta c_\tau + c_{\tau+1} - c_{\tau-2} + \underbrace{(\Delta c_{\tau+1} + \Delta c_\tau + \Delta c_{\tau-1} + c_{\tau-2} - c_{\tau+1})}_{=0} \\ &= \Delta c_{\tau+1} + 2\Delta c_\tau + \Delta c_{\tau-1}\end{aligned}$$

- Annual income growth:

$$\Delta y_t^A = \Delta y_{\tau+1} + 2\Delta y_\tau + \Delta y_{\tau-1}$$

Time Aggregation

$$\Delta c_t^A = \Delta c_{\tau+1} + 2\Delta c_{\tau} + \Delta c_{\tau-1}$$

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- $\tau - 1$ is the second half of $t - 1$
- Δc_t^A and Δy_t^A depend on $\tau - 1$
- Therefore measure a portion of lagged income/consumption

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- Therefore measure a portion of lagged income/consumption
- Instrument Δy_{t-1} with Δy_{t-2} :

$$\Delta c_t = 10.63 + 0.174 \Delta y_{t-1}$$

(6.83) (2.18)

- Excess sensitivity still present!

Predicatable Income Change

- What if a fraction λ of consumers are “hand-to-mouth”?
 - Hand-to-Mouth: consume all income each period

$$\Delta c_t = \lambda \Delta y_t + (1 - \lambda) \varepsilon_t$$

- If past income is a good predictor of future income:
 - Excess sensitivity might be due to large fraction λ
- Campbell and Mankiw (1989):

$$\Delta c_t = \mu + 0.506 \Delta y_t$$

- Resolution *if* $\lambda \approx 1/2$ of aggregate income consumed by “Hand-to-Mouth”

Permanent Income Hypothesis

Next Steps:

- Excess smoothness puzzle
 - If income is *persistent*, then PIH predicts:
consumption variability $>$ income variability
 - Data:
consumption variability $<$ income variability
- Two resolutions of the Excess Sensitivity and Excess Smoothness puzzles
 - Inefficient inference / Bias (Campbell and Deaton (1989))
 - Precautionary savings motives

Excess Smoothness

Process 1: $y_t = \epsilon_t + \gamma\epsilon_{t-1}$

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- Assume $r = 0.04$, $\gamma = (1+r)/2$

$$\sigma_{\Delta c} = \frac{r}{1+r} \left(1 + \frac{\gamma}{1+r} \right) \sigma_{\epsilon} = \frac{0.04}{1.04} (1 + 0.5) \sigma_{\epsilon} \approx 0.06 \sigma_{\epsilon}$$

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- Then too smooth: $\sigma_{\Delta c}/\sigma_{\epsilon}$ nearly zero

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- Then too volatile: $\sigma_{\Delta c} > \sigma_{\epsilon}$
- If income changes persistent ($\gamma < 1$), consumption variability *larger* than income variability
- Data shows the opposite!

Campbell and Deaton (1989)

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$$\frac{1}{1+r} (\Delta a_{t+1}^i - \Delta a_{t+1}^e) = - \sum_{j=1}^{\infty} \left(\frac{1}{1+r} \right)^j \left(\mathbb{E}_t[\Delta y_{t+j} | \Omega_t] - \mathbb{E}_t[\Delta y_{t+j} | \mathcal{I}_t] \right)$$

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$$\begin{pmatrix} \Delta y_t \\ \frac{1}{1+r} \Delta a_{t+1} \end{pmatrix} = \begin{pmatrix} \zeta_{11} & \zeta_{12} \\ \zeta_{21} & \zeta_{22} \end{pmatrix} \begin{pmatrix} \Delta y_{t-1} \\ \frac{1}{1+r} \Delta a_t \end{pmatrix} + \begin{pmatrix} u_{1t} \\ u_{2t} \end{pmatrix}$$

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- Rewrite using $e_1 = (1, 0)$ and $e_2 = (0, 1)$:

$$e_1 x_t = \Delta y_t$$

$$e_2 x_t = \frac{1}{1+r} \Delta a_{t+1}$$

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- Implies parameter restrictions:

$$\zeta_{21} = \zeta_{11}$$

$$\zeta_{22} = \zeta_{12} + (1+r)$$

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- Restrictions imply consumption is a random walk:

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- Implies excess sensitivity:

$$\Delta c_t = \chi \Delta y_{t-1} + (u_{1t} - u_{2t})$$

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- If past savings predicts income, then savings affects permanent income

Next Time

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 - Marginal Propensity to Consume out of income shocks